

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Color B/w

(1st choice)

(2nd choice)

(3rd choice)

☒ NEW USES FOR FARM PRODUCTS☒ A COMPASS FOR AGRICULTURE☐ AT HOME WITH WOOD☐ WILDLIFE AND TIMBER☒ FRIENDLY WATERS

If _____ is not available on the date requested, please schedule for first open date.

PLEASE SEND ME THE NEW USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ ZONE _____ STATE _____

222

The new edition of our USDA TV Film catalog will soon be available. A copy will be sent to you if you will check the above box.

Films described in this circular are but five of 222 public service films available from the U. S. Department of Agriculture. Most films are in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to fifteen minutes.

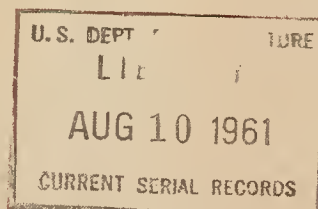
There is no charge for borrowing USDA motion pictures. To insure prompt service, make your film selections early and return prints as soon as possible.

films available from USDA

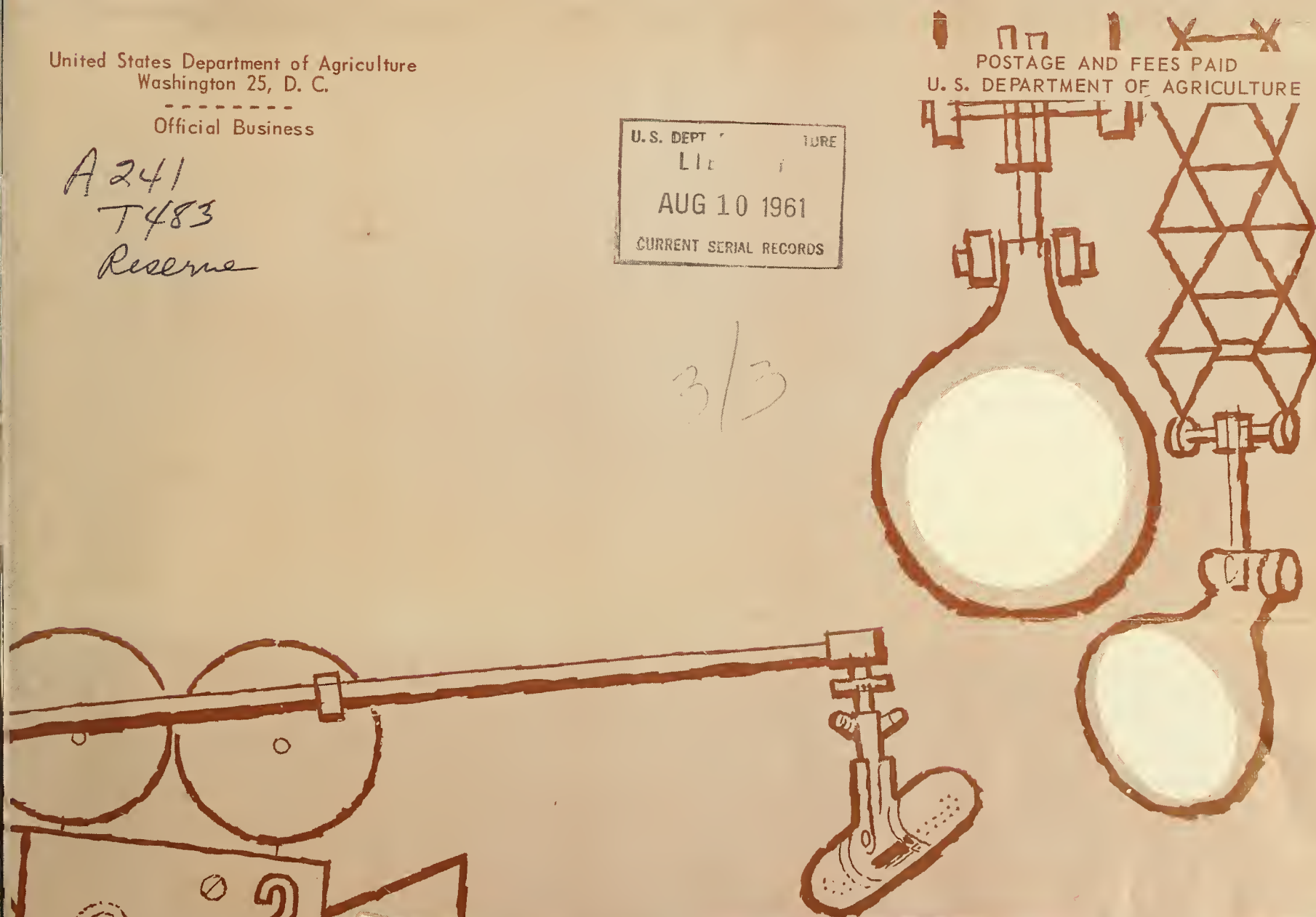
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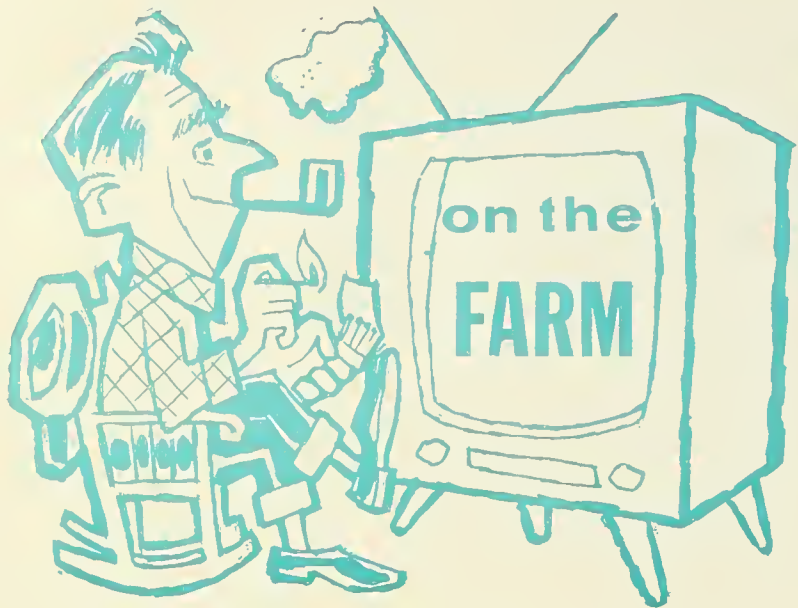


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TIMELY FILMS



television is FOR EVERYONE

NEW USES FOR FARM PRODUCTS (16 mm., sound, b/w, 20 min.)

Research focused on developing new uses for farm products has resulted in this unusual report to the nation from U. S. Department of Agriculture scientists. The film highlights instant mashed potatoes, improved cotton fabrics, scorch-proof cottons, research on cereal starches for industrial use and better plastics. This motion picture was filmed at the USDA Research Center in Beltsville, Md., and in four regional USDA Utilization Research and Development laboratories.

AT HOME WITH WOOD (16 mm., sound, b/w or color, 11 ¾ min.)

Research to find ways of improving wood products and to make new uses for wood continues to create improved products for American homes. Work takes in new types of home construction, including stressed skin panels and structural sandwich construction of houses. This film also shows research going on with wood preservatives, paints, and outside finishing.

WILDLIFE AND TIMBER (16 mm., sound, b/w or color, 6 ½ min.)

On the Ocala National Forest in Florida, the two major crops are wildlife and timber. This film tells the story of the interdependence between these two resources - how the cutting of timber, for instance, also improves habitat for deer, quail, turkey, and other wildlife. Years of research and practical experience lie behind the scientific timber management practiced on the Ocala. Here, as on other National Forests, Federal, State and private agencies cooperate to better manage both resources.

FRIENDLY WATERS (16 mm., sound, b/w, 6 ¾ min.)

Actual scenes taken at the height of the floods that occurred in the Southwest in the Spring of 1957 illustrate what can happen when adequate soil and water conservation measures are not taken.

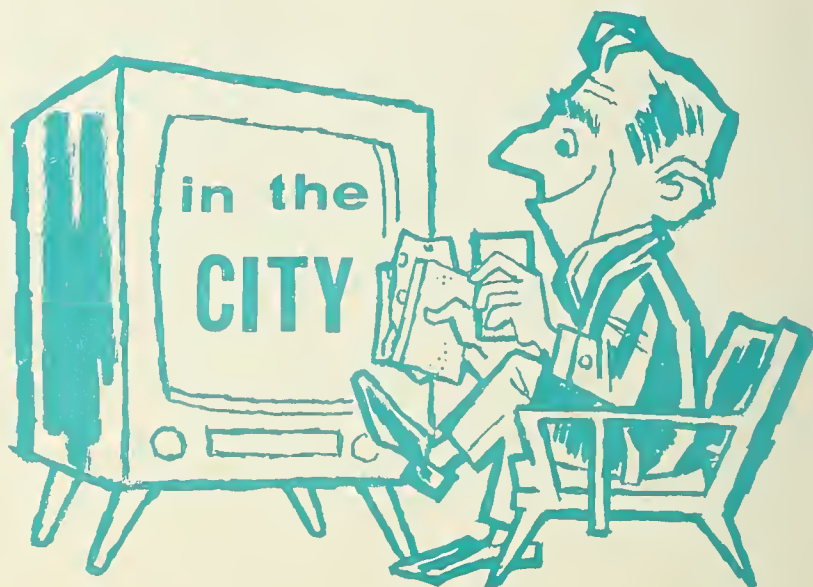
This film shows how land treatment and flood-water retarding dams operate to prevent flood damage and make better use of the water supply we have.

These films will keep them watching! *

A COMPASS FOR AGRICULTURE (16 mm., sound, color, 21½ min.)

A COMPASS FOR AGRICULTURE traces the development of the Crop Reporting Service from mid-nineteenth century to present day. It pictures the vital role played by volunteer unpaid crop reporters who fill out questionnaires on crops, livestock, and prices. The film shows how the reports are used by farmers, businessmen, consumers, legislators, and others. It describes statistical techniques used to make the reports of the Federal-State Crop and Livestock Reporting Service, timely, accurate, and useful-unsurpassed in the world today.

*** because they interest everybody**



This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the reverse blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

